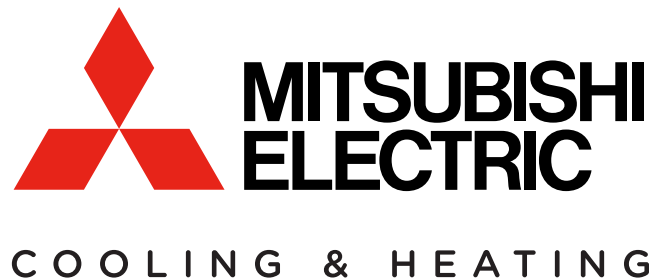
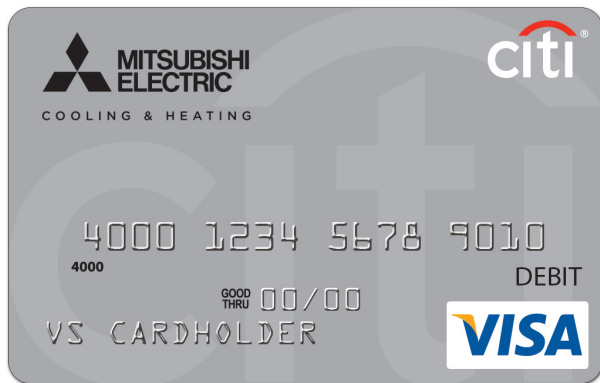


Introducing Ductless Rewards

Program overview:

Mitsubishi Electric Cooling & Heating is proud to offer contractors an opportunity to extend their summer sales by selling ductless on every job. For every M-Series outdoor unit sold and installed on a residential job within program dates, Mitsubishi Electric will reward the contractor with a **\$50 Visa gift card**.



Program guidelines:

- ◆ Qualified equipment: all M-Series outdoor units (MUZ-, MUY-, MU-, SUZ-, MXZ-).
- ◆ Qualified applications: single-family residential applications only.
- ◆ Contractors will receive a \$50 Visa gift card for the first sale.
- ◆ Gift card will be reloaded as additional sales are reported.
- ◆ Program timeframe will be September 16 through **October 31** (Deadline for submitting sales information will be **November 7, 2013**.)
- ◆ Contractors will be required to register and record sales using a web-based program.
- ◆ Registration website (www.ductlessrewards.com) will be available September 16, 2013.



Sign up at WWW.DUCTLESSREWARDS.COM