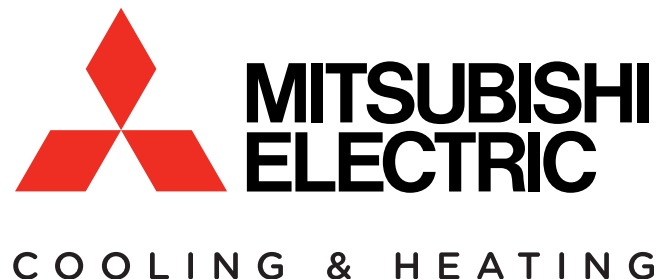


Introducing Ductless Rewards 2014

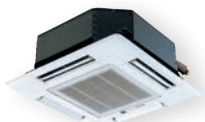
Program overview:

After great success with last year's program, Mitsubishi Electric Cooling & Heating is proud to offer contractors an opportunity to extend their summer sales by selling ductless on every job. For every M-Series outdoor unit sold and installed on a residential job within program dates, Mitsubishi Electric will reward the contractor with a **\$50 Visa gift card**.



Program guidelines:

- ▶ Qualified equipment: M-Series outdoor units (MUA, MUH, MUY, MUZA, MUZD, MUZFD, MUZFE, MUZFH, MUZGA, MUZGE, MXZ, SUZ).
- ▶ Qualified applications: single-family residential applications only.
- ▶ Contractors will receive a \$50 Visa gift card for the first sale.
- ▶ Gift card will be reloaded as additional sales are reported.
- ▶ Program timeframe will be **September 15, 2014 extended through November 14, 2014**. (Deadline for submitting sales information will be November 21, 2014).
- ▶ Contractors will be required to register and record sales using a web-based program.
- ▶ Registration website (**www.ductlessrewards.com**) will be available September 15, 2014.
- ▶ If you participated last year, you are already registered! Just update your account at www.ductlessrewards.com.



Sign up at **WWW.DUCTLESSREWARDS.COM**